

Yvette Masson Zanussi

Yvette Masson Zanussi is Inspector of the French Ministry of Culture and Communication, seconded to the EFAP, chaired by Rob Docter. Post graduated in History of Arts and Cultural Policies, she carried out a series of seminars, publications on reflection about Art. Artist, she was presented in national reputation stages and art centers. Then she lived in Cameroon, where she developed a French cultural centre. In Paris, for the Ministry of Culture, she designed and managed long life learning sessions for public authorities, then she directed productions in a Centre Dramatique National in Grenoble. In 1994, she was appointed by the Ministry of Culture, where she has been in charge of national policies of arts, urban policies for deprived areas, contracts with the territorial authorities, architecture. More particularly in this framework, she has supported the establishment of international festivals, founded a new policy in favour of "Art factories" as well as a new territorialized policy with the local authorities for urban renewal. In 2001, she joined the Directorate General of Heritage and Architecture where she was directly placed with the Director of Architecture, notably for the management of the work of the French presidency of the European Union in 2008. In this context, she prepared the "EU Council Conclusions on architecture and sustainable development" adopted by the Council of the EU in 2008. Since then, she has been seconded to EFAP to carry out their implementation and managing EFAP activities and projects such as EU presidencies works, two conferences with the Europarliament, and with the Committee of the Regions. She designed a Pilot project on 'architects in Residence', created an 'Observatory on innovative architectural and urban processes in Europe', both granted by the EU commission. Expert for the European Economic and Social Committee, she represents the EFAP at the informal Council of Ministers as well as at working groups on urban and territorial developments policies. Since 2008, she is chairing the Platform on the potential of Creative and Cultural Industries set by the European Commission. She will publish soon a book with the urban philosopher Thierry Paquot (AlterArchitectures, ed Eterotopia, 2012) and she is elaborating a new programme for EU cities future with the architect Winy Maas.